

BUSAYO OYEWOLE

PRODUCT DESIGNER

I'm a product designer and problem solver from a psychology and usability engineering background. I love to focus on the big picture while still paying attention to the details. I enjoy working with a team to create human-centered solutions.

WORK HISTORY

User Experience Designer, Instaff & Jobs

BERLIN, 2020 TO PRESENT

Responsible for the UX and UI results at Instaff
Managing developers and other stakeholders to achieve business metrics
Analysing the products, setting metrics for testing
Presenting ways to optimize the products for business objectives

User Experience Designer, Siegwark AG

COLOGNE, 2019

Worked closely with product owner to achieve business metrics
Responsible for the UI & UX results of the product
Managed product localisation for German, US and Chinese markets

UI developer, Flagship

KREFELD, 2018

Implemented UI designs using html, css & Javascript
Testing and fixing websites for usability, functionality, cross-browser compatibility and responsive issues

Interaction Designer, Kudi Inc (YC W'17)

LAGOS, 2016 - 2017

Founding designer, UX writer
Responsible for user research, analysis & insights
Design of product to reflect business and user research

Web Designer, Freelance

LAGOS, 2013 - 2016

Design of web interfaces for clients
Writing copies for products and brands

CONTACT

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PORTFOLIO

busayyyo.github.io (public)

PREVIOUS EDUCATION

MSc. Usability Engineering

HOCHSCHULE
RHEINWAAL, 2019

BSc. Psychology

OBAFEMI AWOLOWO
UNIVERSITY, 2015

PUBLICATIONS

[Conversational design](#)

[Accessibility design](#)

[Navigating entry-level UX design](#)

[Designers guide to git](#)

[Beginner's guide to Figma, Udemy.](#)

VOLUNTEER WORK

Instructor, Redi School, 2020

Instructor, xph berlin summer sch, 2021

HIGHLIGHTED SKILLS

Critical thinking, UX design, User testing, UI design, Product management, A/B testing, Rapid prototyping, UX analysis, HTML, CSS, & JS