

# BUSAYO OYEWOLE

## PRODUCT DESIGNER

I'm a product designer with a background in psychology and usability engineering, and a strong interest in entrepreneurship. Throughout my career, I've been fascinated by how to create products that people *genuinely love*. I focus on the big picture while also obsessing over the details, and I enjoy collaborating with teams to build human-centred products.

## WORK HISTORY

### Product Designer, Mobile.de

BERLIN, APR. 2022 TO PRESENT

UX designer responsible for tackling the trust and safety topic on Mobile.de (Owned by Adevinta), to ensure safe transactions while buying vehicles, and increase the perception of trust on the marketplace.

### User Experience Designer, Instaff & Jobs

BERLIN, JAN. 2020 TO MAR. 2022

Responsible for the UX and UI results at Instaff job marketplace.

Managing developers and other stakeholders to achieve business metrics.

Analysing the products, setting metrics for testing.

Presenting ways to optimize the products for business objectives.

### User Experience Designer, Siegwirk AG

COLOGNE, FEB. - NOV. 2019

Worked closely with product owner to achieve business metrics.

Responsible for the UI & UX results of the product.

Managed product localisation for German, US and Chinese markets.

### Interaction Designer, Kudi Inc (YC W'17)

LAGOS, JAN. 2016 - SEP. 2017

Founding designer, UX writer for Kudi AI bot.

Responsible for user research, analysis & insights.

Design of product to reflect business and user research.

## CONTACT

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## PREVIOUS EDUCATION

### MSc. Usability Engineering

HOCHSCHULE  
RHEINWAAL, 2019  
1.4

### BSc. Psychology

OBAFEMI AWOLOWO  
UNIVERSITY, 2015  
2:1 (UPPER SECOND CLASS HONOURS)

## PUBLICATIONS

Conversational design (Msc. thesis)

Accessibility design

Navigating entry-level UX design

Designers guide to git

Beginner's guide to Figma, Udemy.

## VOLUNTEER WORK

Instructor, Redi School, 2020

Instructor, xph berlin summer sch, 2021

## HIGHLIGHTED SKILLS

Critical thinking, Usability testing, User testing, A/B testing, Product management, Rapid prototyping, AI prototyping, UX analysis, Writing, HTML, CSS, & JS, Vibe coding using Claude.